



SPEAK THEIR LANGUAGE

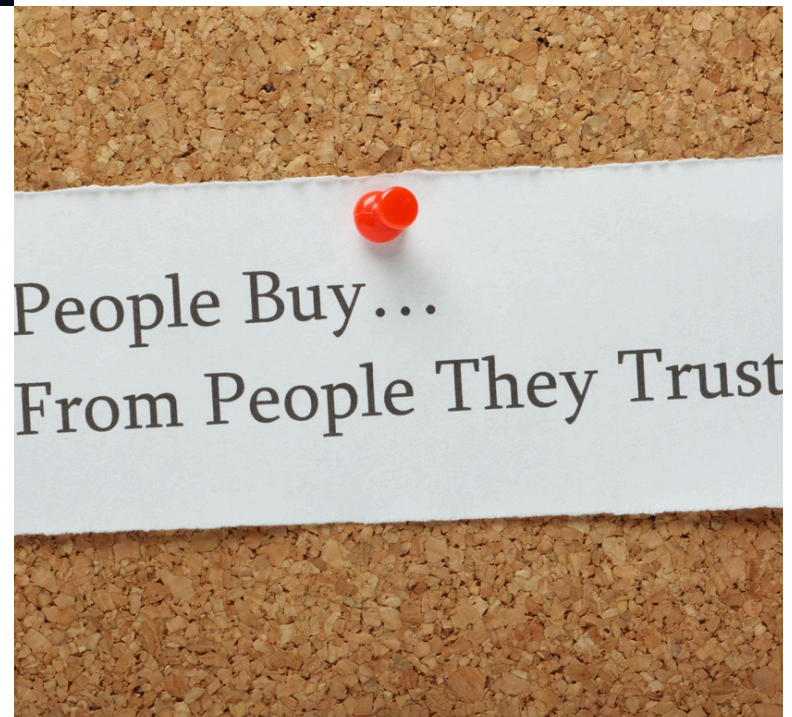
Speak directly to your ideal customers wants and desires.

EXAMPLE: For a cleaning service-
Instead of saying: "We provide cleaning services"

Try- "Tired of coming home to a messy house? Let us handle the cleaning so you can come home and enjoy your space!"

USE EMPATHY IN YOUR MESSAGING

Show that you understand your customers' struggles and desires by addressing their emotions. When they feel understood, they are more likely to trust you and engage with your brand!



FREE BONUS TRAINING!!!

IF YOU'RE A SERVICE BASED BUSINESS AND YOU WANT TO LEARN HOW TO GET CLIENTS FROM INSTAGRAM-

Check out this FREE Masterclass from my girl Jenna! She's going to share how she helped me and so many others get clients from Instagram WITHOUT spending hours glued to your phone!

TAP HERE TO WATCH!